

# JURGENS INFORMATION SERVICES, INC.

Website Development, Maintenance and Hosting  
3885 Yorkshire Avenue  
Eugene, Oregon 97405-1190

Office: 541-302-3101  
Fax: 541-744-1173  
Email: [Inbox@JurgensIS.com](mailto:Inbox@JurgensIS.com)

## Website Worksheet / Ideas (Page 1)

### Contact Information:

Company: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, St, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
800 #: \_\_\_\_\_ Email: \_\_\_\_\_

### Branding:

Logo: \_\_\_\_\_  
Color Scheme: \_\_\_\_\_  
Tag Line: \_\_\_\_\_  
Image to portray: \_\_\_\_\_  
Mission Stmt: \_\_\_\_\_

### Description:

Who are you: \_\_\_\_\_  
(Clear & Concise) \_\_\_\_\_

### How do you provide value to your customers:

\_\_\_\_\_  
\_\_\_\_\_

### Sharp Graphics:

Products: _____	Employees: _____
Ex. Service: _____	: _____
Office: _____	: _____

### FAQ's:

Locations: _____	Profiles: _____
Areas Served: _____	Resume: _____
Hours: _____	Awards: _____
Pymts Accepted: _____	Dates: _____
How to order: _____	Press: _____
Benefits: _____	: _____

### Notes:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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## Website Worksheet / Ideas (Page 2)

### Products:

List of brands: \_\_\_\_\_  
Specials/Features: \_\_\_\_\_  
Graphic & Desc: \_\_\_\_\_

### Service Provided:

Specialties: \_\_\_\_\_  
Past successes: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Hours of Operation: \_\_\_\_\_

### Industry Associations:

\_\_\_\_\_  
\_\_\_\_\_

### Published Material:

\_\_\_\_\_  
\_\_\_\_\_

### Competitive Advantage:

Delivery: \_\_\_\_\_ Cost: \_\_\_\_\_  
Warranty: \_\_\_\_\_ Different: \_\_\_\_\_  
Years in Bus: \_\_\_\_\_ :

### Helpful Tips:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### Example Pages:

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| 1. About Us                       | 17. Locations / Street Map        |
| 2. Announcements                  | 18. News Letters                  |
| 3. Bad URL trap                   | 19. Our Mission Statement         |
| 4. Catalog of Products / Services | 20. Policies / Privacy Policy     |
| 5. Charities                      | 21. Profiles                      |
| 6. Company Profile                | 22. Photograph Gallery            |
| 7. Contact Us                     | 23. References / Resume           |
| 8. Disclaimers                    | 24. Request / Response Forms      |
| 9. Employment Opportunities       | 25. Resources / Links             |
| 10. Employee Profiles             | 26. Street Maps                   |
| 11. Fees / Services               | 27. Tell a short story            |
| 12. Freq. Asked Questions (FAQs)  | 28. Terms / Credit / Legal Notice |
| 13. From our President            | 29. Testimonials / Clients        |
| 14. Guest Book                    | 30. Useful Website Links          |
| 15. History                       | 31. _____                         |
| 16. How To / Trivia / Solutions   | 32. _____                         |

### Real Estate sites:

- |                              |                             |
|------------------------------|-----------------------------|
| 1. Community Resources       | 3. Employment Opportunities |
| 2. Schools / Library / Malls | 4. Transportation           |